



Dr. Cheryl R. Boyer
Ornamental Nursery Crops
**Department of Horticulture,
Forestry and Recreation
Resources**

2021 Throckmorton Plant
Sciences Center
Manhattan, KS 66506-5507
Phone: (785) 532-3504
Fax: (785) 532-5780
crboyer@k-state.edu
<http://www.hfrr.ksu.edu>

June 7, 2013

Dear Nursery Colleague,

I'm pleased to invite you to our second biennial NurseryWorks conference. We've lined up an exciting program for you with 10 regional and nationally known speakers, bringing you relevant research-based content designed to increase your efficiency, sustainability and profitability. Speaker biographies and information for the conference can be viewed at the conference website: NurseryWorks.weebly.com.

In 2011, our inaugural event was successful in improving your engagement with colleagues, providing high quality information and gaining new knowledge of nursery production techniques. There were 87 in-person attendees (from states in the region) and seven online attendees from across the United States via an online Adobe Connect classroom and social media. Comments were very positive about both experiences. Additionally, the each seminar was recorded and can be accessed at any time here: <http://www.dce.k-state.edu/conf/nursery-works/archive>.

This year's conference will be held **July 17-18, 2013** in Manhattan at the K-State Alumni Center. Activities will include hands-on workshops at Blueville Nursery (the theme this year is nursery automation), networking opportunities, silent auction, two-minute tours (videos of regional nurseries played between speakers), and a BBQ dinner.

I hope you will join us at the conference this summer. It will advance both the knowledge of nursery production and the networking of our local and regional industry. It will be an exciting and productive event, and we look forward to seeing you there!

Sincerely,

Assistant Professor and Extension Specialist, Ornamental Nursery Crops

**Kansas State University
Agricultural Experiment
Station and Cooperative
Extension Service**

K-State, County Extension
Councils, Extension
Districts, and U.S.
Department of Agriculture
Cooperating.

K-State Research and
Extension is an equal
opportunity provider and
employer.

*Knowledge
forLife*



PROGRAM

July 17-18, 2013

(K-State Alumni Center, Manhattan, KS)

Wednesday, July 17

- 8:00 AM Registration; Silent auction opens.
- 8:55-9:00 AM Opening Remarks - Cheryl Boyer
- 9:00-10:00 AM **LEEDing the Way** - Jim Schuessler, Landscape Architecture Associate, BNIM
- 10:00-10:45 AM **Sustainable Substrates for Kansas** - Dr. Cheryl Boyer, Assistant Professor, Kansas State University
- 10:45-11:00 AM Break with refreshments
- 11:00-12:00 PM **Producing Native Plants for Ecological Restoration Projects** - Elliott Duemler, Nursery Manager, Applied Ecological Services
- 12:00-1:15 PM Lunch on your own in Aggieville or K-State Student Union
- 1:15-2:15 PM **Increasing Nursery Efficiency and Profits with Automation** - Dr. Jim Owen, Jr., Assistant Professor, VirginiaTech
- 2:15-3:15 PM **IPM Meets Laser Tag: Grower-Approved Techniques and Novel Intelligent Sprayers Win Big** - Dr. Amy Fulcher, Assistant Professor, University of Tennessee
- 3:15-3:30 PM Break with refreshments
- 3:30-4:30 PM **Pot-in-Pot: Can You Dig It?** - Ben Cecil, Operations Manager, Loma Vista Nursery
- 4:30-5:00 PM Move to Blueville Nursery (4539 Anderson Avenue)
- 5:00-6:30 PM **Hands-on workshops at Blueville Nursery**
- Nursery Automation** – Dr. Jim Owen
- Got Pests? Investigating Your Sprayer Coverage to Improve Spray Penetration for Better Control of Pests** – Dr. Amy Fulcher
- Harvest Automation** – Travis Armstrong (Sponsored by Loma Vista Nursery)
- 6:00-8:00 PM Sponsor/Vendor booths open at Blueville Nursery
- BBQ dinner at Blueville Nursery
- 7:30-8:30 PM Kansas Nursery and Landscape Association Ice Cream Social

Thursday, July 18

7:30-8:15 AM	Breakfast snacks available; Silent auction opens.
8:15-9:15 AM	Marketing New Plants - Maria Zampini, President, UpShoot!, LLC
9:15-10:15 AM	Is Water Limiting You? - Dr. Stuart Warren, Professor and Department Head, HFRR, Kansas State University
10:15-10:30 AM	Break with refreshments; Silent auction closes.
10:30-11:30 AM	Plant Something! Roundtable discussion led by Cheryl Goar, Executive Director of the Arizona Nursery Association
11:30-12:30 PM	Borers in the Nursery - Dr. Raymond Cloyd, Professor, Kansas State University
12:30-12:35 PM	Closing Remarks; Pick up your auction items!
12:45 – 2:00 PM	Kansas Nursery and Landscape Association Board Meeting

Pesticide Recertification Credits - Pesticide recertification credits will be available.

Silent Auction - Proceeds will go to provide student scholarship support.

Directions to the Alumni Center - <http://bit.ly/KSUAlumniCtr>

Eating Establishments in Manhattan - <http://www.aggieville.org/> or <http://union.k-state.edu/eat/>

Accommodations - A block of rooms is reserved for conference attendees at:

Holiday Inn - \$99.95

1641 Anderson Avenue

(785) 539-7531

Shuttle service to and from the Manhattan airport

Located across the street from Alumni Center

Hotel guest parking complimentary

Four Points by Sheraton - \$80

530 Richard Dr.

(785) 539-5311

Free shuttle service to campus

<https://www.starwoodmeeting.com/Book/nurseryworks>

Please request the “KSU NurseryWorks Conference” group rate when making your reservations by July 3.

How to Participate Online

If you would like to participate in NurseryWorks but can't make the event in person, consider interacting online. The registration fee for online participation is \$30. We will have a private Adobe Connect conference room online where you will be able to see and hear the speakers, as well as their slides.

Special Assistance

A conference or noncredit program participant who needs accommodations due to a disability or special dietary requirements should indicate services needed on the registration form. If you have further questions, contact Christy Dipman at cdipman@ksu.edu or 785-532-6173. Early notification is requested to ensure that accommodations can be provided in a timely manner.



REGISTRATION
July 17 & 18, 2013
K-State Alumni Cntr., Manhattan, KS

Name(s) _____

Company/Institution/Agency _____

Mailing Address _____

City _____ State _____ Zip _____ Phone _____

E-mail Address _____

Registration is \$125 per person. For businesses registering five or more people, the fee for the first registration is \$125 and the fee for additional registrations is \$100. Student and Extension Agent fee is \$50. Scholarships for students & agents are available. E-mail crboyer@ksu.edu for information. There is a \$30 registration fee for online participation.

Registration deadline is Monday, July 8, 2013. A \$15 late fee will apply to all registrations received after July 8.

Optional fees: Campus parking permit (2 days) - \$10 Guest dinner (July 17) - \$15

Registration fee _____ x \$125 = \$ _____

Registration fee (if registering
5 or more people) _____ x \$100 = \$ _____

Student/Agent registration fee _____ x \$50 = \$ _____

Online participation _____ x \$30 = \$ _____

2-day Parking permit _____ x \$10 = \$ _____
 (Parking information will be mailed out a week before the conference)

Guest dinner (July 17) _____ x \$15 = \$ _____

Total enclosed: \$ _____ (payable to KSU Horticulture)

List any dietary restrictions: _____

List any special assistance required: _____

Return by July 8 with payment to: NurseryWorks, 2021 Throckmorton, KSU, Manhattan, KS 66506 Fax: (785) 532-5780

Refund Policy

If you must cancel your registration, please notify cdipman@ksu.edu by July 8, 2013 to receive a refund less a \$15 processing fee. Cancellations after July 8 will not be eligible for refunds. The registration may be transferred to another individual within your business. Fees will not be canceled for registrants who do not attend the conference and have not sent notification by the deadline.

Notice of Non discrimination

Kansas State University is committed to nondiscrimination on the basis of race, color, ethnic or national origin, sex, sexual orientation, gender identity, religion, age, ancestry, disability, military status, veteran status, or other nonmerit reasons, in admissions, educational programs, or activities and employment, including employment of disabled veterans and veterans of the Vietnam Era, as required by applicable laws and regulations. Responsibility for coordination of compliance efforts and receipt of inquiries concerning Title VI of the Civil Rights Act of 1964, Title IX of the Education Amendments of 1972, Section 504 of the Rehabilitation Act of 1973, the Age Discrimination Act of 1975, and the Americans With Disabilities Act of 1990 has been delegated to the director of Affirmative Action, Kansas State University, 214 Anderson Hall, Manhattan, KS 66506-0124, 785-532-6220 or TTY: 785-532-4807.